INVITATION TO SPONSORSHIP & EXHIBITION

Under the auspices of EFIS, European Federation of Immunological Societies
and the Austrian Society for Allergology and Immunology, ÖGAI
www.efis.org
www.oegai.org
Welcome Message ECI 2015 by the Presidents

Dear Colleagues and Friends,

it is with great pleasure that we welcome you on behalf of the Austrian Society of Allergology and Immunology (ÖGAI) to the 4th European Congress of Immunology (ECI) in Vienna from September 6-9, 2015.

The 4th ECI will cover all fields of modern immunology and adhere to a 4-track structure covering the topics innate immunity, adaptive immunity, diseases of the immune system and immune interventions. The 4-track program will streamline symposia, workshops as well as poster sessions enabling easy crosstalk between topics and types of sessions planned. In fact, novel forms of immune interventions represent one of the most exciting success stories of modern medicine. Thus, a special focus of the 4th ECI will be put on the fine balance between basic and applied/translational research. Delegates will be offered 150+ talks by invited speakers, keynote lectures by ‘immunology icons’, more than 400 oral presentations selected from abstracts, as well as guided poster walks. A special emphasis will be devoted to the education of our young scientists and students. In addition, the 4th ECI will be embedded into a number of satellite meetings dealing with related topics.

High caliber immunological research has a long and strong tradition in Vienna. In fact, more than one hundred years ago, the Viennese Nobel laureate Karl Landsteiner discovered the blood groups and Clemens von Pirquet coined the term ‘Allergy’ in Vienna. In addition, Vienna has a longstanding tradition as an important central European city, which dates back to ancient Roman times. Vienna had been the capital of the Habsburgian Monarchy for centuries and developed into a world-renown center for music and fine arts. The surrounding countries had strong influence on Vienna’s culture, architecture and cuisine, thus, Vienna can be considered as a true melting pot of nations with a truly cosmopolitan flair. Today, Vienna belongs to the cities with the highest living standards in the world. The many sights, which are waiting for you include operas, museums, concert halls, castles, traditional inns and small wineries (Heurigen), the Vienna Woods, and the most beautiful Danube valley with its vineyards.

We will do our best to make the 4th ECI a most memorable scientific, social and cultural event for you. We very much look forward to hosting you in Vienna in September 2015!

Winfried F. Pickl, MD
President 4th ECI

Barbara Bohle, PhD
President Scientific Program Committee 4th ECI
Dear friends and colleagues,

It is my great pleasure as President of the European Federation of Immunological Societies (EFIS) to invite you to the European Congress of Immunology (ECI) in Vienna, September 6-9, 2015. This will be the fourth joint meeting of European National Societies of Immunology and EFIS. The first, held in Paris in 2006, was an outstanding success. It was followed by events in Berlin in 2009 and Glasgow 2012, which confirmed the high-level scientific interactions and proved the importance of a strong immunological network in Europe. The ECI is a lucet example of the close interrelationship of the many European immunology societies with their umbrella society EFIS.

EFIS represents 31 national societies, which together count over 12,000 individual members. The main goal of EFIS is to support immunology in the scientific arena of Europe and to bring together established scientists and young researchers from academia and industry by generously supporting meetings, conferences and workshops and funding the travel expenses of young scientists to attend scientific events or to undertake short-term research visits to top-level laboratories. Moreover, EFIS regularly acknowledges top-notch researchers with prestigious prizes, such as the Ita Askonas Award given to leading female immunologists and its Young Researcher Award. EFIS is also proud to be able to partner with its official journals, Immunology Letters and European Journal of Immunology, in order to achieve these afore-mentioned goals.

Another very important mission of EFIS is to raise awareness among the general public, mass media and policymakers about the importance of the immune system, immunology research and the consequent options for modern immune interventions for health and well-being. Toward this end, EFIS established the Day of Immunology (DoI), which first took place April 29, 2005, and continues to this day with great success. Moreover, several interactive tools (a web-exhibition and interactive book www.inside-immunity.org and www.interactive-immunity.org) as well as printed educational material for youngsters (Your Amazing Immune System) have been created and are freely available to every web-user. Please visit our web-site (www.efis.org) to learn more about our mission, incentives and activities ranging from supporting the education of young immunologists to increasing the general awareness of immunology research.

Scientific meetings, such as ECI 2015 - which continues to take shape and promises to be a showcase event for the European immunology community - provide one of the best opportunities to create and strengthen networks among individual EFIS members. On behalf of EFIS, its Board and our affiliated Societies, I cordially invite you to join us in Vienna from September 6-9, 2015!

With best wishes,

Professor Lorenzo Moretta, M.D.
President, EFIS

www.efis.org
Vienna awaits for you!

Under the auspices of EFIS, European Federation of Immunological Societies and the Austrian Society for Allergology and Immunology, ÖGAI


2015 Vienna, Austria September 6-9

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Gerhard ZLABINGER

Vienna, Austria September 6-9 2015
www.eci-vienna2015.org

4th European Congress of Immunology

Under the auspices of EFIS, European Federation of Immunological Societies www.efis.org and the Austrian Society for Allergology and Immunology, ÖGAI www.oegai.org
Program Outline

The scientific program will be structured into four tracks dedicated to the fields of innate immunity, adaptive immunity, diseases of the immune system and immune interventions. The 4-track program will streamline symposia, workshops as well as poster sessions in a way that will promote easy cross talk between the basic topics and types of sessions planned.

Accordingly, the topics of the individual scientific sessions will range, just to mention a few, from the cellular and molecular biology of innate immune responses and molecular insights into antigen processing and presentation to mechanisms of lymphocyte development including repertoire selection and kinetics of lymphocyte activation and contraction to the pathogenesis of autoimmune and inflammatory diseases and cancer and the etiology of primary and secondary immunodeficiency diseases to novel therapeutic approaches to autoimmunity, allergy, immunodeficiency and cancer including novel forms of vaccines against infectious agents.

In fact, the presentation and discussion of modern forms of immune interventions will be given a prominent place, since their obvious benefits for society are certainly one of the most efficient forms how to promote our scientific discipline.

Moreover, special sessions dedicated to technological innovations in immunology research (e.g. cellular phenotyping and separation; antibody technologies; fluorescent tracing; molecular, biochemical and genetic profiling; animal models and mutagenesis; RNA technologies; etc.) will be offered in close cooperation with partners from the industry.
In addition, there will be ample space for company-sponsored symposia allowing to feature specific aspects of immunology.

Today, immunology has become an essential part in modern clinical medicine, diagnosis, patient care and preventive medicine. ECI 2015 will be a congress, which is highly attractive for medical doctors and specialists seeing patients because it offers continuing medical education (CME) credits to all delegates in accordance with the regulations of UEMS - EACCME. The MDs' effort to either catch-up with important novel developments in the field of clinical immunology or to get first insights into modern pathophysiologic concepts and treatment modalities of diseases with a strong immunological background will be documented in a certified manner and can be used to prove that they fulfilled the requirements of continuous medical education.

Scientific symposia, workshops and poster sessions with a strong clinical focus, which will be especially interesting for medical doctors and specialists, will be highlighted as ‘clinical track’ on the website, the final program and the program app. This will especially promote and help to transport the application-oriented, clinical aspects within ECI 2015 and shall be regarded as a special welcome and service for medical doctors allowing them to catch up with the rapidly growing field of immunology needed for best patient care.
Exhibition & Sponsoring Opportunities

As our industry partners are an integral and very important part of the congress we will work closely together with you to ensure strong visibility and provide you with a number of opportunities to interact with the delegates and deliver your key message to the audience.

Don’t miss the chance to highlight your company by one or more of our diverse options for sponsorship. We realize that every company has different marketing and strategic objectives, therefore a number of different sponsorship options are available:

**Industry Sponsored Symposia**
- Industry Symposia (90 min) - lunch time (4-6 parallel slots)
- Industry Symposia (60 min) - evening time (4-6 parallel slots)

**Sessions**
- Progress-in-Technology Sessions
- Hands-on Courses
- Meet-the-Expert Sessions
- Lunch-with-Experts

**Further Sponsoring Options...**
- Congress Bags
- Notepads and Pens
- Lanyards
- Congress Bag Inserts
- Advertisements in Main Program
- ECI Mobile Application (App)
- Branding Abstract USB Stick
- and many more....

All sponsors receive the highest recognition for their support of ECI 2015. Besides the specific recognition for particular items, sponsors are listed on the conference website (sponsors page) as soon as a sponsor agreement is reached. Sponsors are also listed in the acknowledgements in the final program.

Sponsoring items will be assigned on a “first come, first served” basis. All prices indicated are net; the tax liability lies with the benefit recipient. (For companies subject to Austrian VAT + 20% VAT applies).

The detailed description and prices of these sponsoring options can be found on the following pages.

Should you be interested in any further sponsoring options, please contact us:

**MAW**
Medizinische Ausstellungs- und Werbegesellschaft
International Exhibitions and Advertising
Freyung 6/3, 1010 Vienna, Austria

Contact: Sandra Semlitsch or Veronica Näslund
Tel.: (+43/1) 536 63 - exts. 71 or 72, Fax: (+43/1) 535 60 16,
E-mail: maw@media.co.at
The Congress Venue Austria Center Vienna

Vienna waits for you!

Under the auspices of EFIS, European Federation of Immunological Societies and the Austrian Society for Allergology and Immunology, ÖGAI

www.oegai.org

Vienna, Austria
September 6-9 2015
www.eci-vienna2015.org

4th European Congress of Immunology

Lecture Halls
- Hall E, F1, F2 (Ground Floor)
- Hall GH, IK (Lower Level)
- Hall LM, NO (1st Floor)

Keynote Lecture
- Hall A (2nd Floor)

Exhibition & Poster Area
- Hall X, XL

www.efis.org
and the Austrian Society for Allergology and Immunology, ÖGAI
www.oegai.org
Sponsorship Levels/Packages

All Sponsors will be treated on a “first come, first served” basis within the sponsorship category. All prices indicated are net; the tax liability lies with the benefit recipient.
(For companies with Austrian VAT + 20% VAT applies).

Sponsorship levels will be determined by your total investment in the congress and sponsors will be acknowledged as follows:

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Investment (€)</th>
</tr>
</thead>
<tbody>
<tr>
<td>PLATINUM SPONSOR</td>
<td>100,000.–</td>
</tr>
<tr>
<td>GOLD SPONSOR</td>
<td>75,000.–</td>
</tr>
<tr>
<td>SILVER SPONSOR</td>
<td>50,000.–</td>
</tr>
<tr>
<td>BRONZE SPONSOR</td>
<td>30,000.–</td>
</tr>
</tbody>
</table>

The below listed complimentary benefits have been designed to offer your company the highest possible recognition throughout the congress. A participation as Platinum, Gold, Silver or Bronze sponsor will entitle your company to the following benefits:

<table>
<thead>
<tr>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page Advertisement (inside page) in the final programme</td>
<td>Full Page Advertisement (inside page) in the final programme</td>
<td>Full Page Advertisement (inside page) in the final programme</td>
<td></td>
</tr>
<tr>
<td>Recognition slide during opening ceremony as Platinum sponsor</td>
<td>Recognition slide during opening ceremony as Gold sponsor</td>
<td>Recognition slide during opening ceremony as Silver sponsor</td>
<td>Recognition slide during opening ceremony as Bronze sponsor</td>
</tr>
<tr>
<td>Logo with link to company website on ECI website</td>
<td>Logo with link to company website on ECI website</td>
<td>Logo with link to company website on ECI website</td>
<td>Logo with link to company website on ECI website</td>
</tr>
<tr>
<td>150 word company description in the programme and website</td>
<td>80 word company description in the programme and website</td>
<td>50 word company description in the programme and website</td>
<td>25 word company description in the programme and website</td>
</tr>
<tr>
<td>2 Complimentary inserts into the congress bag</td>
<td>1 Complimentary insert into the congress bag</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Two Pre-Congress invitation emails sent to the congress attendees via congress secretariat</td>
<td>Pre-Congress invitation emails sent to the congress attendees via congress secretariat</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Preferred space allocation</td>
<td>Preferred space allocation</td>
<td>Preferred space allocation</td>
<td></td>
</tr>
<tr>
<td>Preferred choice of date for an industry symposium</td>
<td>Preferred choice of date for an industry symposium after platinum sponsors have made their selection</td>
<td>Preferred choice of date for an industry symposium after platinum and gold sponsors have made their selection</td>
<td></td>
</tr>
</tbody>
</table>
Exhibition

An important completion to the scientific lectures is the representative technical exhibition which is the ideal platform to present your company, products and services and to interact with key decision makers and potential new clients!

A large exhibition space will be available where a high circulation of delegates throughout the whole congress time is ensured, granting maximum exposure and visibility of your company. The exhibition area will be combined with the scientific poster area, coffee break stations and the society village.

Prices

<table>
<thead>
<tr>
<th>Service</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exhibition space</td>
<td>€ 600.– / sqm</td>
</tr>
<tr>
<td>Minimum stand area</td>
<td>9 sqm</td>
</tr>
</tbody>
</table>

To book floor space, please return the enclosed application for floor space - completed and duly signed - at your earliest convenience.

The Exhibition Space includes:

• Net exhibition floor space
• Listing on sponsor website and in the final programme
• Exhibitor badges (allowances related to stand size)
• One conference bag per stand with programme and abstract USB stick
• Access to the opening ceremony and scientific sessions (exhibitor badge required)

Exhibition space does not include any furniture, electrical usage or stand cleaning. Any additional services will be available to order in the exhibitors’ technical manual.

Booth allocation ranking will take into account the following factors:

• Size of exhibition space
• Date of booking
• Overall sponsorship commitment*
• Payment date of 1st instalment invoice

*Sponsoring companies will be granted preferred booth allocation.

The exhibitors’ technical manual incl. time schedule, rules and regulations as well as order forms for additional services will be sent to confirmed exhibitors in due time.
Sponsorship Opportunities - Industry Sponsored Symposia

Prices & Available Time Slots:
Timeslots have been designated and will be allocated in coordination with the organizer and will follow a “first come first served” basis.

90’ Industry-sponsored Lunch Symposium
€ 40,000.–* / € 30,000.–**
Catering (Lunch boxes) is not included and has to be ordered at the sponsor’s expense.

<table>
<thead>
<tr>
<th>Days</th>
<th>Timeslots</th>
</tr>
</thead>
<tbody>
<tr>
<td>Monday, September 7, 2015</td>
<td>14:00 - 15:30</td>
</tr>
<tr>
<td>Tuesday, September 8, 2015</td>
<td>14:00 - 15:30</td>
</tr>
<tr>
<td>Wednesday, September 9, 2015</td>
<td>12:45 - 14:30</td>
</tr>
</tbody>
</table>

60’ Industry-sponsored Evening Symposium
€ 25,000.–* / € 20,000.–**

<table>
<thead>
<tr>
<th>Days</th>
<th>Timeslots</th>
</tr>
</thead>
<tbody>
<tr>
<td>Monday, September 7, 2015</td>
<td>19:15 - 20:15</td>
</tr>
</tbody>
</table>

Available Halls
Please note: Three different categories of room sizes are available. Only the prices for the red and blue categories are quoted above. Should you be interested to hold a satellite symposium in one of the bigger halls, please contact us at maw@media.co.at.

<table>
<thead>
<tr>
<th>Hall</th>
<th>Level</th>
<th>Max. capacity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hall A</td>
<td>Level 5</td>
<td>3,000 pax</td>
<td>price upon request</td>
</tr>
<tr>
<td>Hall E</td>
<td>Level 0</td>
<td>1,100 pax</td>
<td>price upon request</td>
</tr>
<tr>
<td>Hall F1</td>
<td>Level 0</td>
<td>500 pax*</td>
<td>25,000.– / 40,000.–</td>
</tr>
<tr>
<td>Hall F2</td>
<td>Level 0</td>
<td>500 pax*</td>
<td>25,000.– / 40,000.–</td>
</tr>
<tr>
<td>Hall GH</td>
<td>Level -1</td>
<td>440 pax*</td>
<td>25,000.– / 40,000.–</td>
</tr>
<tr>
<td>Hall IK</td>
<td>Level -1</td>
<td>440 pax*</td>
<td>25,000.– / 40,000.–</td>
</tr>
<tr>
<td>Hall LM</td>
<td>Level -1</td>
<td>220 pax**</td>
<td>20,000.– / 30,000.–</td>
</tr>
<tr>
<td>Hall NO</td>
<td>Level -1</td>
<td>220 pax**</td>
<td>20,000.– / 30,000.–</td>
</tr>
</tbody>
</table>

All symposia underlie the following criteria:
The company can propose the topic of the symposium and the invited speakers. The proposal is subjected to the approval by the Organizing Committee.
The price includes:
• Hall rental, standard audio/visual equipment
• Symposium invitation in congress bags (production at the sponsor’s expense)
• Acknowledgement in the final program, sponsor logo on congress website
The sponsoring company must cover all speaker’s expenses (registration, accommodation, travel), also for speakers already invited by ECI 2015.

Invitation mailing service *
€ 5,000.–
*only available for symposia and progress-in-technology sponsors
• The organizing secretariat will send your invitation newsletter to all registered participants
• There will be 2 scheduled email shootings
Sponsorship Opportunities - Sessions

Sponsorship of a Progress in Technology Session
45 minutes during lunch time Monday through Wednesday
Max. room capacity 200 pax

€ 18,000.–

Organize and lead one of the popular Progress in Technology Sessions:
The Progress in Technology Session is the ideal way and information platform to get in direct contact with a maximum number of key decision makers in your specified field. One to two well-known speaker(s) - who is(are) (a) immunologist(s) using your latest product in daily research or routine work - shall present your product and explain the application of your product to the audience, who consequently will be especially interested in visiting your exhibition booth and further discuss the product specifics. This combination has the perfect advertising effect for your newest products! Please submit your topic and speaker suggestion(s) as soon as possible, which will be submitted for approval to the Organizing Committee.

The price includes:
• Hall rental, standard audio/visual equipment
• Acknowledgement in the final program, sponsor logo on congress website
The sponsoring company must cover speaker’s expenses (registration, accommodation, travel), also for speakers already invited by ECI 2015.

Invitation mailing service*
€ 5,000.–
*only available for symposia and progress-in-technology sponsors
• The organizing secretariat will send your invitation newsletter to all registered participants
• There will be 2 scheduled email shootings

SUPPORT YOUNG IMMUNOLOGIST’S SESSIONS:

• Meet-the-Expert Session
• Hands-on Courses
• Small Educational Courses
• Lunch with Experts
• Expert-Speed-Dating

Price upon request

Please let us know, if you are interested in supporting one of the above session formats. We will gladly inform you on the details (definition, time, etc.) of this sponsor opportunity!
**Further Sponsorship Opportunities**

Please note: All sponsors will be acknowledged in the final program and the company logo will be placed on the congress website.

<table>
<thead>
<tr>
<th>Sponsorship Opportunity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Congress Bags - <strong>EXCLUSIVE</strong></td>
<td>€ 15,000.–</td>
</tr>
<tr>
<td>(congress bags are selected and produced by the organiser in coordination with the sponsors) The price includes the sponsor’s name/company logo plus congress logo on approx. 5,000 - 7,000 congress bags.</td>
<td></td>
</tr>
<tr>
<td>A4 Notepads &amp; Pens (provided in kind) - <strong>EXCLUSIVE</strong></td>
<td>€ 7,000.–</td>
</tr>
<tr>
<td>The price includes the sponsor’s name/company logo on approx. 5,000 -7,000 notepads and pens distributed in the participants’ congress bags.</td>
<td></td>
</tr>
<tr>
<td><strong>Sponsorship of the ECI 2015 Mobile Application (App) - EXCLUSIVE</strong></td>
<td>€ 15,000.–</td>
</tr>
<tr>
<td>The price includes the sponsor’s name/company logo on a banner running on the ECI 2015 mobile app., which is available to download for all congress participants.</td>
<td></td>
</tr>
<tr>
<td><strong>Branding of the Abstract USB Stick - EXCLUSIVE</strong></td>
<td>€ 20,000.–</td>
</tr>
<tr>
<td>The price includes the sponsor’s name/company logo on 5,000 - 7,000 USB sticks which will be handed to all participants.</td>
<td></td>
</tr>
<tr>
<td><strong>1 Company Bag Insert (one-page flyer)</strong></td>
<td>€ 7,000.–</td>
</tr>
<tr>
<td>The price includes the inclusion of your promotional material into the congress bags.</td>
<td></td>
</tr>
<tr>
<td><strong>Delegate Name Badge - EXCLUSIVE</strong></td>
<td>€ 10,000.–</td>
</tr>
<tr>
<td>The price includes the sponsor’s name/company logo on 5,000 - 7,000 participants’ badges.</td>
<td></td>
</tr>
<tr>
<td><strong>Lanyards (provided in kind) - EXCLUSIVE</strong></td>
<td>€ 13,000.–</td>
</tr>
<tr>
<td>The price includes the sponsor’s name/company logo on 5,000 - 7,000 participants’ lanyards.</td>
<td></td>
</tr>
<tr>
<td><strong>Speakers Lounge Sponsorship - EXCLUSIVE</strong></td>
<td>€ 20,000.–</td>
</tr>
<tr>
<td>The speakers lounge is solely available for speakers and committee members. As a sponsor you will receive prominent company branding in the lounge.</td>
<td></td>
</tr>
<tr>
<td><strong>Internet Corner Sponsorship</strong></td>
<td>€ 20,000.–</td>
</tr>
<tr>
<td>The price includes the company branding on the internet corners (screen saver, mouse pad, start page etc.).</td>
<td></td>
</tr>
<tr>
<td><strong>Signage at the congress venue - EXCLUSIVE</strong></td>
<td>€ 15,000.–</td>
</tr>
<tr>
<td>The price includes the sponsor’s logo on all directional signage throughout the congress site.</td>
<td></td>
</tr>
<tr>
<td><strong>Branded Water Station (for duration of the congress)</strong></td>
<td>price upon request</td>
</tr>
</tbody>
</table>
Sponsorship Opportunities - Advertisements

Final Program - the printed version will be handed out to all participants during the congress (approx. 5,000 - 7,000)

The final program is an essential congress publication including information on the scientific program, all necessary general information, sponsored symposia and the exhibition etc. The final program will be inserted into all delegate congress bags and published on the website.

€ 12,000.–* Back page

€ 6,000.–* Inside front

€ 4,500.–* Inside back

€ 3,000.–* Full page inside

*VAT not included
General Information

Organized under the auspices of
European Federation of Immunological Societies
www.efis.org
Austrian Society for Allergology and Immunology, ÖGAI
www.oegai.org

Congress President
ao. Univ.-Prof. Dr. Winfried F. Pickl
Institute of Immunology
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